

Roadshow: London – The Future of Accounting

1300	Registration and Light Lunch
1400	<p><b>Panel 1 – Technology Health Check: Understanding how technological developments over the last decade, will affect the next decade and beyond</b></p> <p>Accountancy is on the brink of large-scale technological change; with the rise of AI, automation and the prospect of removing mundane and repetitive tasks. Accountants face the prospect of their traditional role transforming into one where their ability to provide value add and consultative business advice will be what sets them apart from competitors. We kick off discussions by taking the pulse of the industry and understanding where technology has taken us so far, so that we might look to the future to see where it can take us next.</p> <p><b>Key outcomes and takeaways:</b></p> <ul style="list-style-type: none"> <li>• Is there a capability gap growing between small and large firms?</li> <li>• How far along the adoption journey is the “average” accountancy practice?</li> <li>• Identifying true ROI</li> <li>• Removing the white noise to gain perspective on the professional journey of an accountant</li> <li>• Learn what and how new technologies are impacting accountancy – Automation, AI, robotics, and Blockchain</li> </ul> <p><b>Chair:</b></p> <ul style="list-style-type: none"> <li>• <b>Hilary Allen</b>, Next Gen Services External Stakeholder Lead, <b>Sheffield University Management School</b></li> </ul> <p><b>Panellists:</b></p> <ul style="list-style-type: none"> <li>• <b>Dave Norwell</b>, Regional Account Manager, <b>Free Agent</b></li> <li>• <b>Abby Obomighie</b>, Head of Financial Planning &amp; Analysis, <b>Hitachi</b></li> <li>• <b>Kati Arndt</b>, Associate Partner - Cognitive Process Automation, <b>IBM</b></li> <li>• <b>James Poyser</b>, CEO, <b>inniAccounts</b></li> </ul>
1445	Coffee Stop (this will be a short break for delegates to grab a beverage before heading to their chosen roundtable)
1455	<p><b>Roundtables</b></p> <ol style="list-style-type: none"> <li>1. MTD check-in: Where are you now?</li> </ol>

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	<ol style="list-style-type: none"> <li>2. What are you advising your clients and what should you be advising your clients about Brexit? <b>Chair: Chris Jewers, Accountancy Age</b></li> <li>3. Managing technological disruption: How has this affected your workforce? <b>Chair: Prof. Christopher Humphrey, Accounting and Finance, Manchester Business School, Advisory Board Member, “The Brydon Review” Sir Donald Brydon’s Review into the Quality and Effectiveness of the UK Audit Market</b></li> <li>4. Tackling “the expectation gap” in the UK audit market</li> <li>5. Improving adoption: Getting the most out of your new and existing IT systems <b>Chair: Jeremy Hyman &amp; Helen Daly, Jeremy Hyman Associates</b></li> <li>6. Can technology replace professional judgement? <b>Chair: Steve Gale, Head of Audit, Crowe</b></li> <li>7. Young workforce - Millennial’s; engaging and retaining/Challenges of Agile work and how to deal with them <b>Chair: Daniel Teacher, Managing Director, T Tech</b></li> </ol>
1540	Coffee Break and Networking
1605	<p><b>Panel 2 – The future workforce: embracing diversity and technology in accountancy</b></p> <p>Technology and diversity are two key areas businesses should be focusing on in order to achieve growth but why is this? Countless evidence shows that embracing a diverse workforce always reflects positively on the growth of businesses. This means celebrating every single person for what they can offer, ensuring no barriers stand in their way, and understanding intersectionality so that people don’t feel boxed off into categories. And it means using technology positively to help every employee do their job in the most efficient way possible.</p> <p><b>Key outcomes and takeaways:</b></p> <ul style="list-style-type: none"> <li>• How must businesses factor people into their technological development?</li> <li>• What do their employees and clients expect?</li> <li>• Diversity is essential to business growth optimisation so how do businesses get this right?</li> <li>• How can businesses start bridging the people gap, between gender, sexuality, race, age, disability, and background?</li> </ul> <p><b>Panellists:</b></p> <ul style="list-style-type: none"> <li>• <b>Prof. Christopher Humphrey, Accounting and Finance, Manchester Business School, Advisory Board Member, “The Brydon Review”, Sir Donald Brydon’s Review into the Quality and Effectiveness of the UK Audit Market</b></li> </ul>

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	<ul style="list-style-type: none"> <li>• <b>Malcolm Finn</b>, Head of Group Reporting, <b>Vodafone</b></li> <li>• <b>Joanne Ritchie</b>, Head of Early Careers, <b>Grant Thornton</b></li> <li>• <b>Heather Self</b>, Partner, <b>Blick Rothenberg</b></li> </ul>
1650	<p>Panel 3 – <b>How will the future accountant feature in business landscape?</b></p> <p>Technology itself is not a new discussion, however the application of technology within accountancy is changing greatly. So, we must ask how are job roles being changed forever? And what should the profession be doing to actively facilitate better use of both technology and manpower. How will technology continue to change and evolve the accounting sector as we move into the next 20 years?</p> <p><b>Key outcomes and takeaways:</b></p> <ul style="list-style-type: none"> <li>• What are the skills that today’s accounts will need to develop to succeed as business advisors?</li> <li>• How will the next generation of accountant need to train and be educated to meet customer need</li> <li>• Bringing together multiple investments to create a technology ecosystem</li> <li>• Developments in the next 20 years – what can we expect?</li> </ul> <p><b>Chair:</b></p> <ul style="list-style-type: none"> <li>• <b>Daniel Teacher</b>, Managing Director, <b>T Tech</b></li> </ul> <p><b>Panellists:</b></p> <ul style="list-style-type: none"> <li>• <b>John Morris</b>, Partner, <b>Smith &amp; Williamson</b></li> <li>• <b>Scott Knight</b>, Head of Audit, <b>BDO</b></li> <li>• <b>Becky Shields</b>, Partner, <b>Kingston Smith</b></li> <li>• <b>Robert Pope</b>, SMC Territory Channel Manager, <b>Microsoft</b></li> </ul>
1735	Drinks Reception
1900	End of event