

Third Roadshow, Manchester: Resilience in the Digital Environment

0800 - 0900	Registration and breakfast
0900 - 1000	<p>Panel 1 – Leveraging technology to support your business: understanding this constant source of change and opportunity for the accounting profession</p> <ul style="list-style-type: none">• Understanding that today’s technology is only the starting point not the end goal• Developing a robust business strategy that will create resilience across your business• Identifying options and areas of change outside of classic accounting and instead within financial analysis and managerial accounting
1000-1020	Coffee break and networking
1020 – 1120	<p>Roundtables</p> <ol style="list-style-type: none">1. How to advise your clients on being cyber safe2. Adopting cloud offerings and embracing data analytics as a service offering3. What do you do next: understanding how to identify opportunities for technology advancement?4. Mitigating business risk created in a digital environment
1120-1140	Coffee break and networking
1140- 1240	<p>Panel 2 – Navigating cyber security and IT risks</p> <ul style="list-style-type: none">• The importance of developing in-house IT competencies and emphasising staff understanding and education - finding the right use cases for a pilot• Deepening data governance, communications, cloud, and risk management skills to ensure success now and going forward• Understanding the value of the data that you hold - personal and financial and the importance this has for the customer• Tackling the departmentalised mindset and overcoming a lack of focus on non-traditional tasks• Understanding how organisations can communicate internally about information security and assess what they are trying to protect, and why
1240 – 1340	Lunch
1340	End of event